

KEVIN.MURPHY

FAST.FORWARD

AUSTIN TEXAS

SEPTEMBER 13TH & 14TH 2020

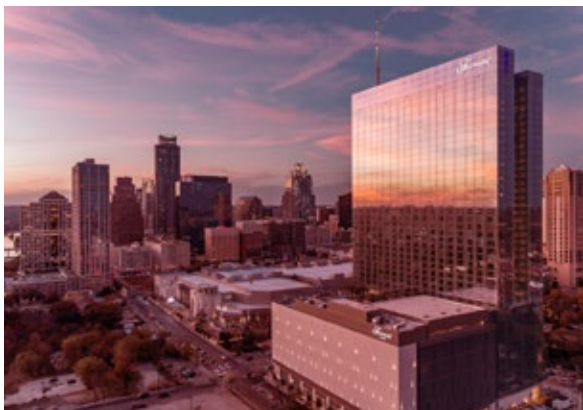
KMFASTFORWARDBOOKING.COM



VENUE

Austin Convention Center
500 E. Cesar Chavez St.
Austin, Texas 78701

September 13th & 14th, 2020



HOTEL

Fairmont Austin
101 Red River St.
Austin, Texas 78701

RATE: \$269

plus tax for double occupancy per night. Additional room occupants will be charged at \$30 per person, per night.

TO RESERVE YOUR ROOM VISIT [KMFASTFORWARDBOOKING.COM](https://www.kmfastforwardbooking.com)

NOTE: Reservations booked after August 6, 2020 will be based on the availability of the hotel.

KEVIN.MURPHY

FAST.FORWARD

FAST.FORWARD is a glimpse ahead; a compelling and engaging event to prepare you for the future needs of your clients. We will explore online innovations in education and give you new insights and a better understanding of the social, emotional, and personal needs of your clients. You will learn new skills and techniques that will enable you to create innovative and unique experiences that will pave the way for deeper, stronger, and longer lasting connections with your clients.

FAST.FORWARD features innovative new trends and new consumer insights. You will learn custom tailor-made techniques and experiences in cutting, colouring and styling. Looking beyond convenience and one-click customer journeys, FAST.FORWARD is full of insights to fuel you for success.

SUNDAY SEPTEMBER 13TH, 2020

A unique dinner show format brought to you by Kevin and his International Show Team.

10:00 AM - 12:00 PM **FUTURE.LAB**

Fast forward with Kevin and his panel of experts for 100 minutes that will change your vision of the future of beauty, retail and sustainability.

VIP purchased tickets are required to attend FUTURE.LAB. Limited tickets available.

7:00PM - 11:00PM **FAST.FORWARD**

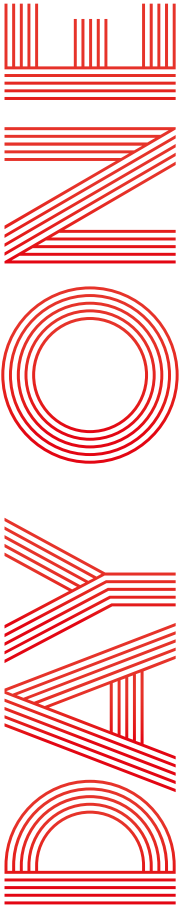
FAST.FORWARD with us as we give you a glimpse into new trends and new consumer insights. You will learn custom tailor-made techniques and experiences in cutting, colouring and styling led by Kevin and the KEVIN.MURPHY international team all while enjoying a seated dinner.

6:00PM - 7:00PM **DOORS OPEN**

Come early early and shop our merch store, get your photo op and be the first to grab your seat for the main show!

11:00PM - 1:00AM **AFTER HOUR**

After the show is the after party! Grab a drink and dance the night away. Embrace the opportunity to mingle and network with your fellow FAST.FORWARDER's and the KEVIN.MURPHY team.





FUTURELAB

Discover what the future of beauty, retail and sustainability holds as our panel of global tastemakers reveal key consumer insights and the role we play in an ever-changing salon landscape. With human touch being the new luxury, learn how to create a more meaningful customer journey through positive one-on-one connections and specially curated experiences.

Speakers to be announced!

Please note: Presentation will be in English. Limited tickets available. VIP tickets are required to attend.

LOVE AFFAIR DAY

MONDAY SEPTEMBER 14TH, 2020

In-depth information and tools to master the art of cutting, colour and styling.

9:00AM - 10:00AM **BREAKFAST**

Enjoy a light breakfast and be sure to hit the merch store one last time before you move forward and spread the KEVIN.MURPHY love.



10:00AM - 1:00PM **LOOK & LEARN**

We will highlight the best education moments and trends for you to bring back home. This day will also include LOVE.AFFAIR, bringing to life some of our most loved products, along with the future of digital education and social media. With these components you will be armed to take your business into the future.



GA TICKETS

GENERAL ADMISSION PRICE

\$595

General Admission Includes:

Sunday September 13TH, 2020

Seated dinner and drinks.
Beer, wine and soft drinks will be included.

FAST.FORWARD show with Kevin and the international team

Access to our After Hour Party

Monday September 14TH, 2020

Admission to the Look & Learn experience

Coffee & Breakfast Included

Additional Perks

Merch Store: Shop on-site for exclusive deals from KEVIN.MURPHY

Photo Booth

VIP TICKETS

GA PRICE+ AN ADDITIONAL

\$120

VIP Includes:

Everything included with a General Admission ticket, plus more!

Admission to the VIP experience, FUTURE.LAB

Meet and greet with Kevin and Panelists
(Details to be announced)

Special Seating at the Look & Learn experience

VIP Gift Bag

Refreshments

Note: Limited tickets available

Tickets are selling out fast!

**Contact your distributor to purchase your
GA or VIP experience.**

We're continuously adding more to our experience so keep checking back for updates at KMFASSTFORWARD.COM and [#KMFASSTFORWARD](https://twitter.com/KMFASSTFORWARD) to let us know you're coming!

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